

Applications of Strategy and Tactics Trees in Organizations (chapter 34 of the Theory of Constraints (TOC) Handbook published by McGraw-Hill) by Lisa A. Ferguson, Ph.D.

Change is difficult to achieve. The *Strategy and Tactics (S&T) tree* is a powerful tool for addressing the question of “How to cause a change?” in an organization. If you are considering implementing any kind of change, you will discover why the S&T tree is a compelling enabler of change. When implementing a change in an organization, the basic requirements for success are communication and effectively synchronized actions in the plan. The S&T tree is the asset for achieving your goal because it presents all the logic of the plan and is easy to communicate to others. After writing a *strategic plan* using the S&T tree, a Fortune 500 executive referred to his company's past planning efforts as “amateurish.” This chapter provides an understanding of how to cause the change through descriptions of various applications of S&T trees for organizations to become “ever-flourishing.”

About the author

Dr. Lisa A. Ferguson is the founder and CEO of IlluminutopiaSM, an organization that is focused on “Illuminating the way to utopia for individuals, organizations and societySM (www.illuminutopia.com). Lisa has spent several years training consultants in different countries, as a faculty member of Goldratt Schools, to become Theory of Constraints Experts and Supply Chain Logistics implementers. She has a PhD in Operations Management from Arizona State University and an MBA. She taught operations management full-time in a university business school for 10 years. She is a TOCICO board member and is TOCICO certified in Supply Chain Logistics, Project Management, and the Thinking Processes (www.tocico.org).